



MEDIA PROGRAMME

Informal Meeting of Education Ministers

23-24 September 2009 in Göteborg, Sweden

Tuesday 22 September

17.00 Press briefing prior to the meeting
Eleonor Otterdahl, Political Advisor, and
Anna Neuman, Press Secretary
Venue: The media centre

Wednesday 23 September

11.00–14.00 Lunch for media at Cafe Villan

13.15 Family photo – photo opportunity
Venue: The pier at River Cafe

13.30 The Swedish Minister for Education,
Jan Björklund, welcomes his colleagues
to the meeting
Open to media
Venue: Ministers entrance

13.40 The ministers start their work session
Tour de table – photo pool

14.00 “Making the teaching profession more attractive: OECD insights”
Ph. Dr. Barbara Ischinger, Director for Education, OECD
Language: English
The presentation can be followed by media
in the Media Centre

14.30 “From beginner to professional”;
from teacher education to lifelong learning
for teachers
Professor Dr Ilse Schrittmesser, *Wiens universitet*
Language: English
The presentation can be followed by media
in the Media Centre

18.00–21.00 Dinner for the press at Cafe Villan

Thursday 24 September



- 9.00 "School Leadership and Whole System Reform"
Sir *Michael Barber*, Head of McKinsey's Global Education Practice
Language: English
The presentation can be followed by media in the Media Centre
- 10.30 The Presidency press conference with Education Minister *Björklund* and Commissioner *Ján Figel'*
Venue: Presidency press conference room
Languages: english, french and Swedish
- 11.00–14.00 Lunch for media at Cafe Villan
- 12.15 The ministers leave the meeting
Open to the press